



Is your cooperative taking advantage of all we have to offer?

At Inside Information, we've made more than 4.5 million member contacts working with 300+ cooperatives in the last 20 years. We are uniquely qualified to help with your research and communication projects. Acting as an extension of your staff, we partner with you to maximize your time and budget.

(research)

- End Use/Appliance Saturation
- Employee
- Member Satisfaction
- Customer Service Tracking
- Market Research
- Publication Readership
- ACSI
- Commercial Accounts
- Transactional/Follow Up (outage, new member, service order, annual meeting)

(member communication)

- Website Design / Management
- Mass Mailings (capital credits/annual meeting notice/rate letters/ etc.)
- Member Promotional Campaigns
- Grassroots Initiatives
- Key Accounts Engagement

(tracking / reporting)

- Energy Efficiency Data and Reporting
- Rebate Program Online Systems
- Safety Training Information Systems
- Member Database Management