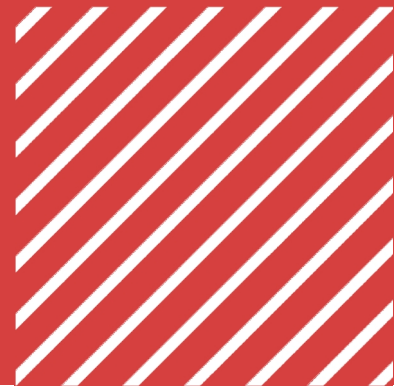


[**an Inside**
look]



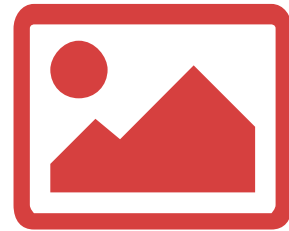
an Inside Look



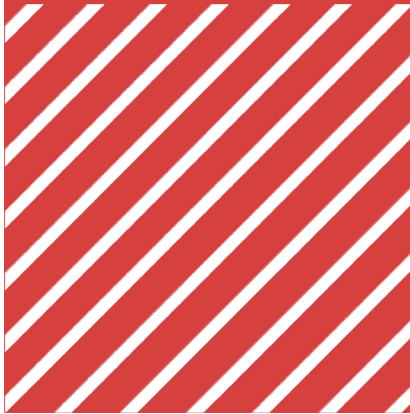


ABOUT US

- Started in 1995
- Based in Kansas City area
- Have extensive background working for and with both distribution and G&T cooperatives
- More than 300 utility clients in 33 states
- A services company acting as an extension of our clients' staff



OUR **TIMELINE**



1995

It all began
with a piece of
pie, a napkin and
a dream.

1997

Research project
enables co-ops to
see the value of
customer
information.

1999

Moved to our current location and added staff.

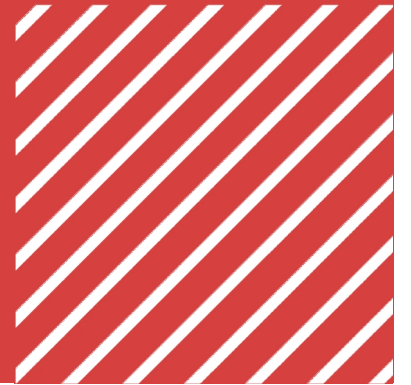
2011

Added new statistical software providing for better online surveys and enhanced analysis.

2015

Inside's services expanding and more vital than ever

meet our team



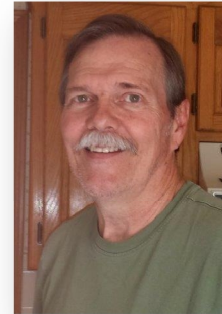


MEET OUR TEAM



**Dave
Baldwin**
Baldwin Associates

Mike Lewis
Lewis & Associates





MEET THE TEAM



Julie Crook
Database Manager

Chris Thompson
Data Entry Specialist



Darci Stromquist
Data Specialist



Leslie Driver
Direct Mail Coordinator





MEET THE TEAM



Julie Elliott
President

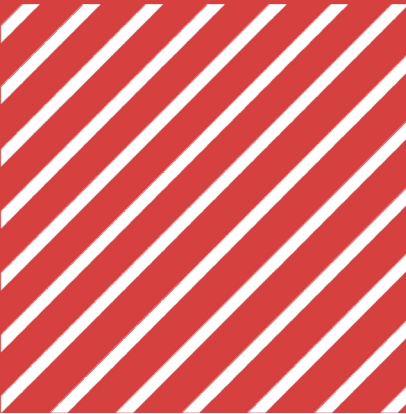
John Elliott
Chief Financial
Officer



**Patrick
Lane**
Web Development

Rick Kaderly
Client Services





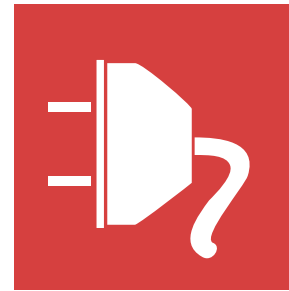
OUR
SERVICES



OUR SERVICES



Research



Customer
Communication

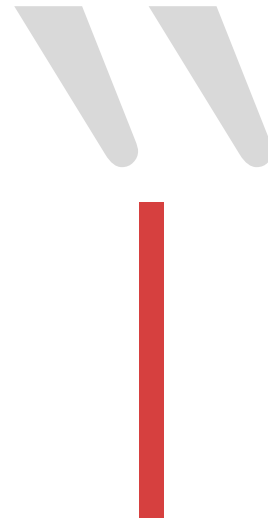


Data Connection

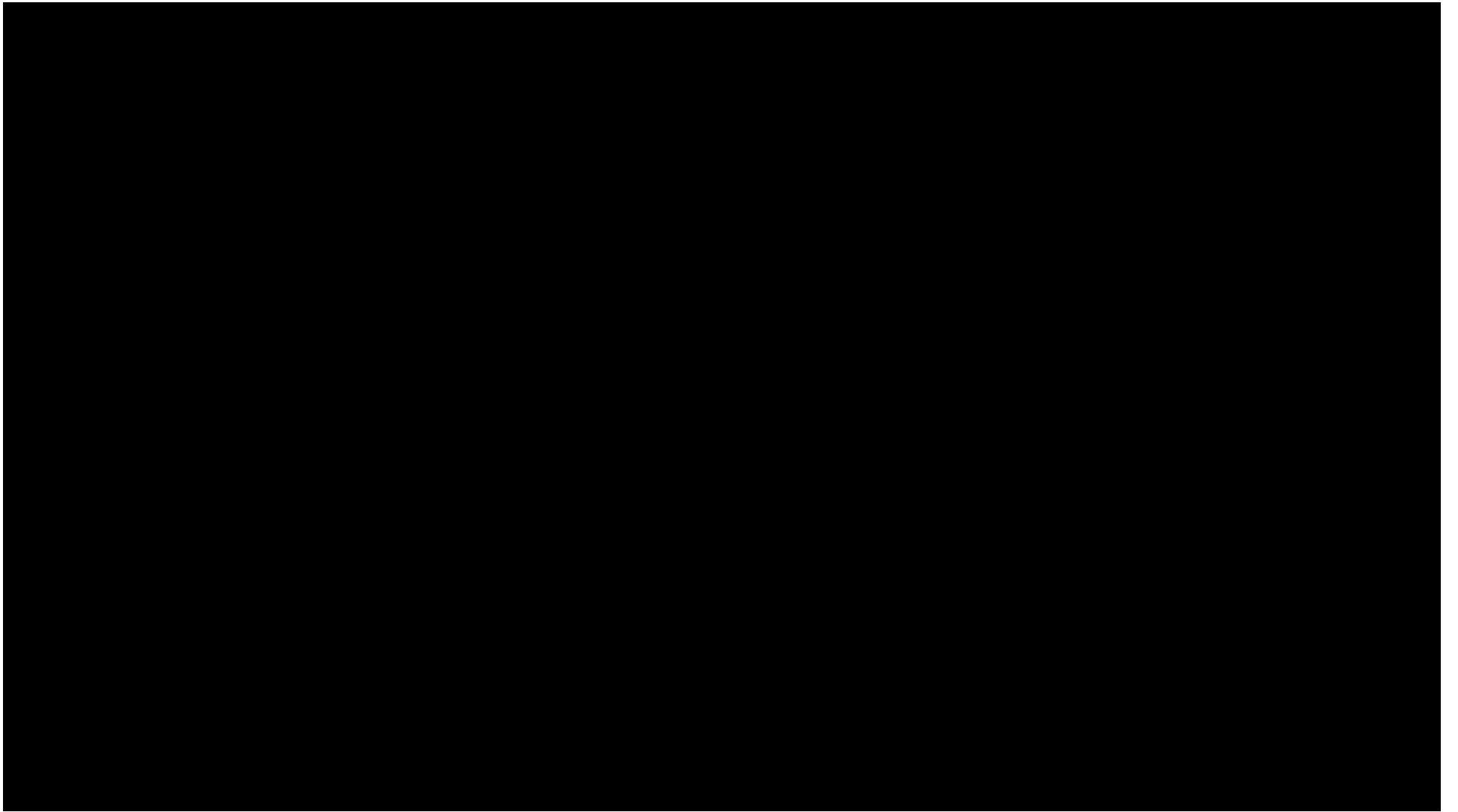


OUR
FUTURE

A graphic element consisting of a bar chart with three bars of increasing height, a vertical red line, and the text 'OUR' in black and 'FUTURE' in red.



There will never be a day when cooperatives need *less* information about their // members.



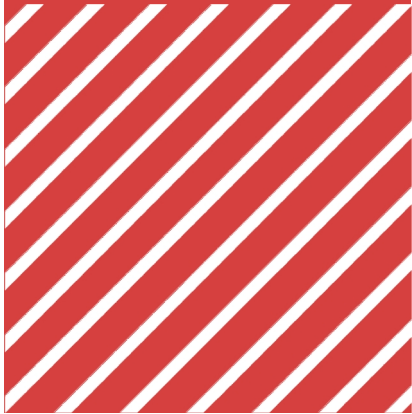


GET STARTED

ENGAGE

EXPLORE

EXPAND





MORE INSIDE INFO

- Keith Kaderly is joining our team
- Starting in September
- Focus: Business development



THANKS
to You



CONTACT US

Keep in touch.

www.inside-info.com
info@inside-info.com
(877) 873-3777